

The Standard

# Hua Hin



59 Naresdamri Road, Hua Hin, Prachuap Khiri Khan 77110, Thailand

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# Overview

Hua Hin has been a beloved beach getaway for over a hundred years, dating back to the construction of the railroad connecting the bustling metropolis of Bangkok with this dreamy seaside town. By the mid-1920s, it became the chosen holiday retreat for Thai nobility drawn to the undiscovered pristine coastline. Over time, this sleepy fishing village has transformed into a popular coastal destination while maintaining its old world charm and natural beauty.

This beach town has been even further awakened with the arrival of The Standard, Hua Hin. A nod to the hotel's first waterfront resort in Miami. The hotel is nestled in a lush garden dreamscape with native flora and greenery, just steps from the Gulf of Thailand.

A colorful collection of 199 rooms, suites and villas is complemented by an innovative spa program seamlessly paired with a lively and vibrant pool scene, and a variety of drinking and dining options to suit every taste. There's the Lido restaurant and bar for all-day indoor or al fresco dining, elixirs and fresh pressed juices at The Juice Café, and the impeccably restored Heritage House, Praça, for authentic Thai food and craft cocktails in an unparalleled setting.



# Location

The Standard, Hua Hin boasts the most coveted spot of this famous walking beach. While having direct beach access, it is also in walking distance of Hua Hin town which is filled with renown seafood restaurants, street-side food stalls with local delicacies and its bustling markets, perfectly capturing the charm of this seaside resort.





# Rooms

199 guest rooms, suites and villas featuring comfy beds with fancy sheets, rain showers and/or soaking tubs, air conditioning, Bluetooth speakers, big flat screen TVs, minibars, seating areas, robes, Davines bath amenities, free Wi-Fi. And don't forget Fido – pets are always welcome at The Standard, Hua Hin.

# Standard King



The perfect spot to recoup and relax after a day of sunning and beach-ing, the 35 sqm Standard King on floors 1-3 offers a comfy king size bed, sitting area complete with sofa and cushy pouf, minibar, Bluetooth speaker, rain shower, and garden views. All this just steps from the beach.

Total 65 rooms

# Superior King

Like the Standard King but next level. Literally. On floors 4-6, the Superior King checks in at 35 sqm with a seriously comfy king size bed with extra nice sheets, a sitting area to eat/drink/lounge/whatever, minibar, Bluetooth speaker, rain shower, and garden views. All this just a quick stroll from the beach.

Total 66 rooms



# Standard Twin



At 39 sqm on floors 1-3, the Standard Twin has everything you need and nothing you don't. There's a comfy twin bed, sitting area, minibar, Bluetooth speaker, rain shower, and balcony. All with garden views.

Total 18 rooms

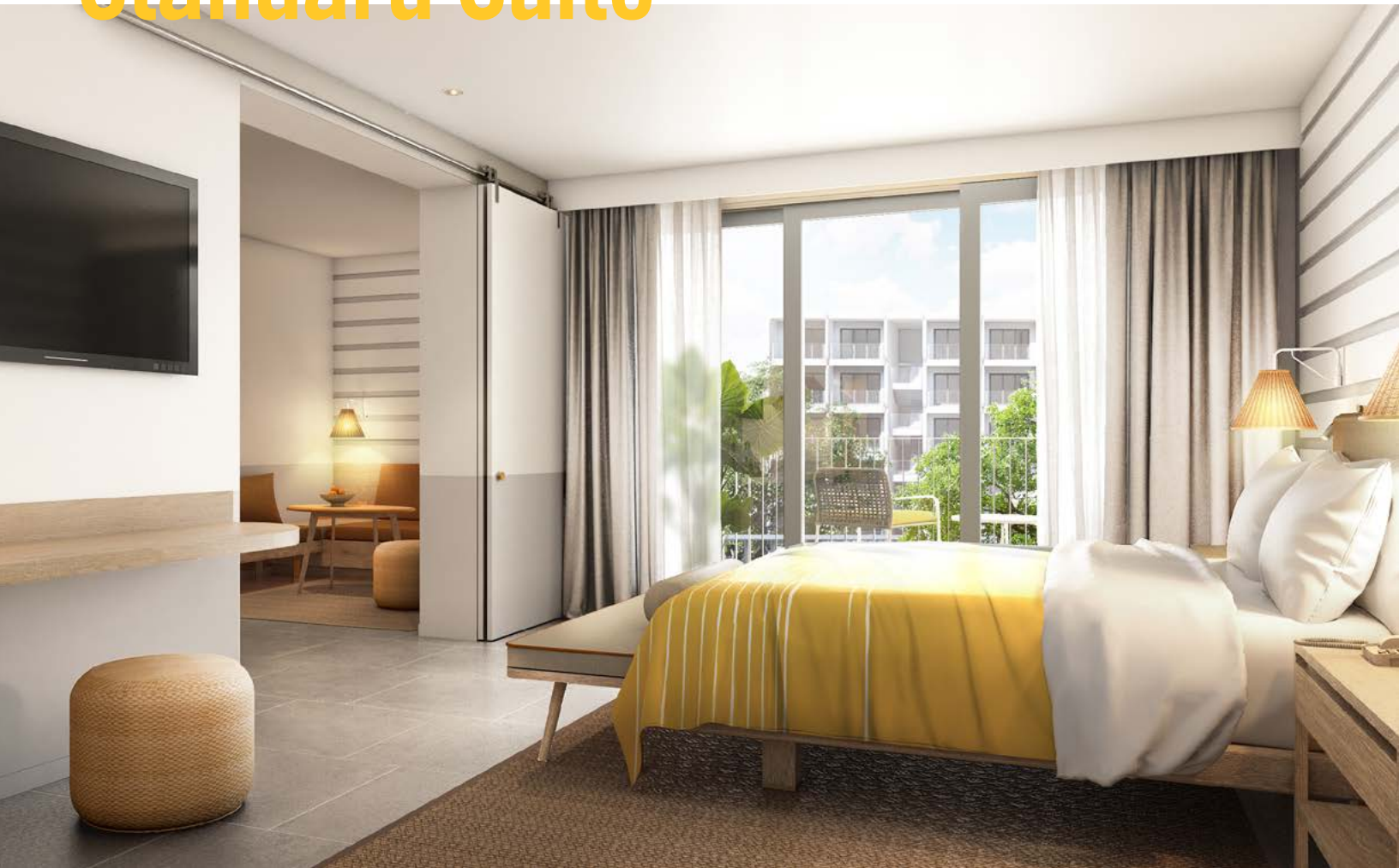


# Superior Twin

Take it higher with the Superior Twin at 39 sqm, located on floors 4-6 with a twin bed, sitting area for lounging, minibar, Bluetooth speaker, rain shower, and balcony. All with pretty garden views.

Total 16 rooms

# Standard Suite



The Standard Suite is like your own little seaside home at 54 sqm, featuring a comfy king size bed with fine linens, a sitting area with a sofa and plushy pouf, separate cozy den with a couch that can double as a second bedroom, minibar, Bluetooth speaker, rain shower, and private balcony overlooking the garden.

Total 4 rooms





# Superior Suite



Blossom in Hua Hin with the Superior Suite. At 70 sqm, this suite has a king size bed with super soft sheets, a homey living room setup, work desk, fully stocked wet bar with counter seating, separate den with a powder room, and a private balcony. The master bathroom has both a rain shower and a tub to take all that seaside serenity to the next level. Oooh, aaah.

Total 2 rooms



# Standard Pool Villa

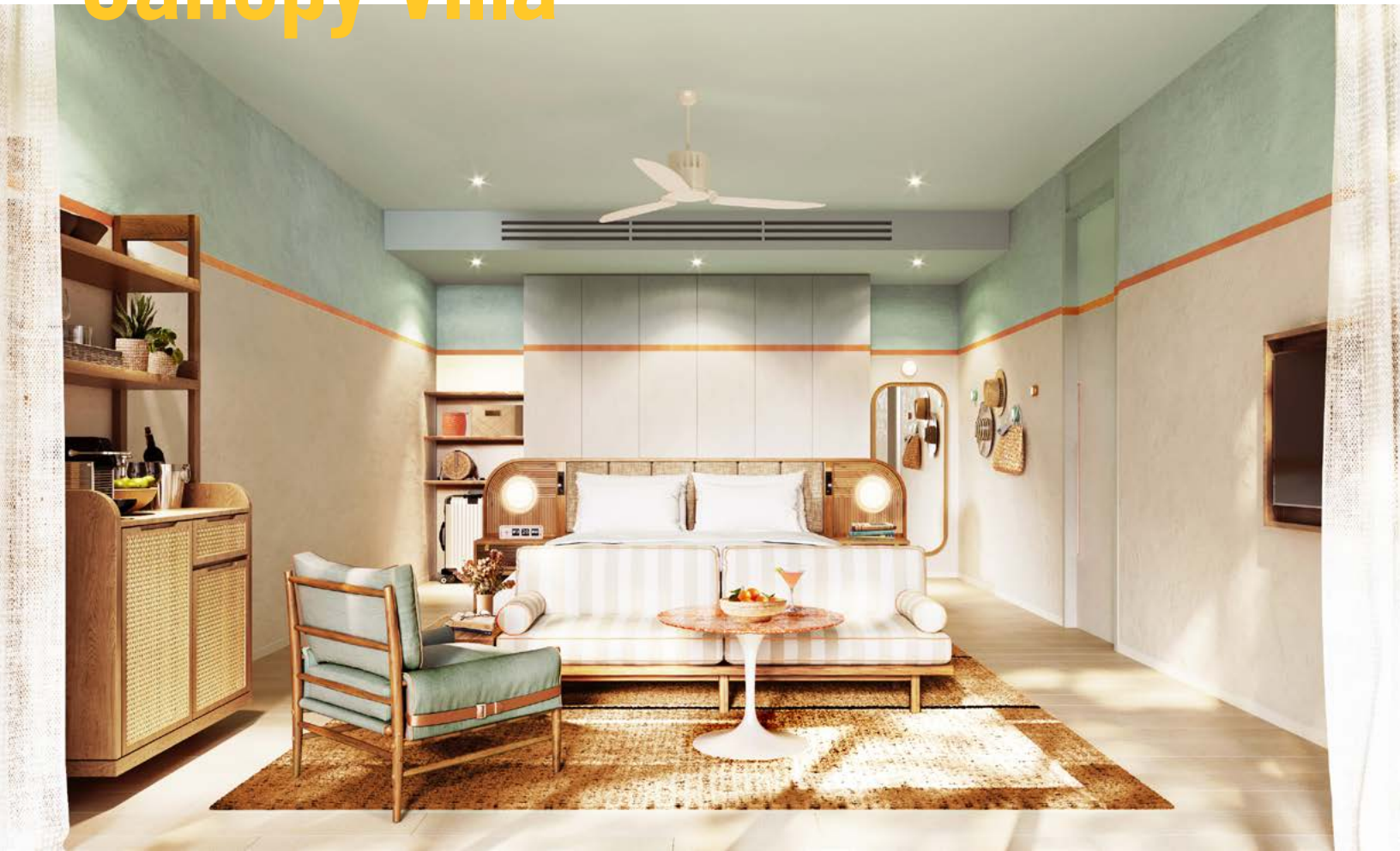


Want to make a splash in Hua Hin? Standard Pool Villa is for you. Measuring in at 99 - 106 sqm, there's a king size bed, lounge area with a daybed, armchairs and table, minibar, Bluetooth speaker, large bathroom with rain shower and tub, a lush little garden, and private deck with a plunge pool and sun chairs. Fancy linens and fluffy towels come standard, naturally.

Total 19 rooms



# Canopy Villa

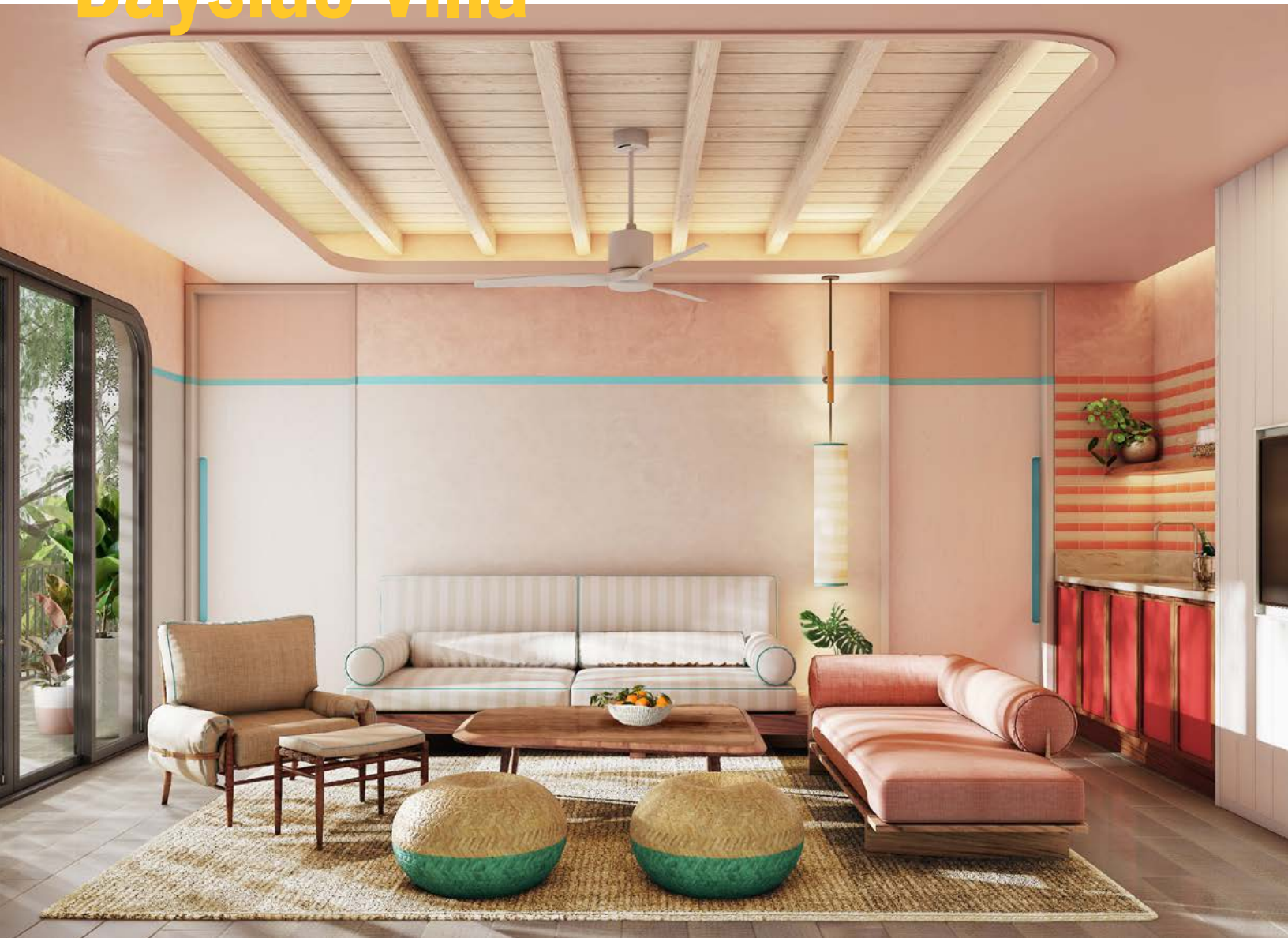


Nested among the lush treetops, the Canopy Villa at 82 sqm is on the second floor, featuring a king size bed with fancy sheets, lounge area with a daybed, armchairs and table, minibar, Bluetooth speaker, large bathroom with a double vanity, rain shower and tub, and a private balcony with sun chairs. It's even better on top.

Total 7 rooms



# Bayside Villa



At 151 sqm, The Bayside Villa has premier access to the beach, pool, and all food & beverage venues. If you're on vacation with your crew, this is the meeting spot for you to be in the heart of everything happening. Inside, there's a king size bed with super soft sheets, a fully stocked oversized wet bar, work desk, living area with a daybed, armchairs and coffee table. The bathroom has a skylight, so you can shower in sunshine in a double rain shower (with a friend, maybe?) or soak under the moonlight in the tub. Outside, there's a garden and private deck with a plunge pool and lounge chairs. Do what you want. It's all yours.

Total 2 rooms



# Lido



Our Italian all-day dining spot, Lido Restaurant, serves breakfast, lunch and dinner. In the evening, the calm and casual eatery transforms into an intimate dining experience. Locally sourced seafood, meats, and seasonal produce paired with craft cocktails and a pristine selection of wines set the mood.

Area		Seat Count	
Restaurant	322 sqm	Restaurant	114

## Lido Bar

Add some flavor to your day with the cool and casual Lido Bar. Choose from a menu of refreshing cocktails, American style poolside bites and light Thai dishes to nibble while you swim, sun and lounge.



# Praça



Days melt seamlessly into nights at Praça, our stylish beach bar and restaurant. Savor the panoramic seascape with the elegant Heritage House as a backdrop, while enjoying authentic Thai bites with a twist. Everyday street favorites meet refreshing boozy concoctions — a Thai Izakaya by the sea.

Area		Seat Count	
Indoor	38 sqm	Indoor	12
Semi Outdoor	50 sqm	Semi Outdoor	26
Outdoor	239 sqm	Outdoor	86

# The Juice Café



If you're in need of a refresh, want to charge up for the day, or sip on something good and green, The Juice Café has you covered. Just stroll through the garden and up to the counter and choose from a selection of coffees, juices, smoothies and healthy snacks, to sip among the flowers or grab and go.

Area	Seat Count
35.5 sqm	Indoor 18
	Outdoor 13



# The Pool



## Area

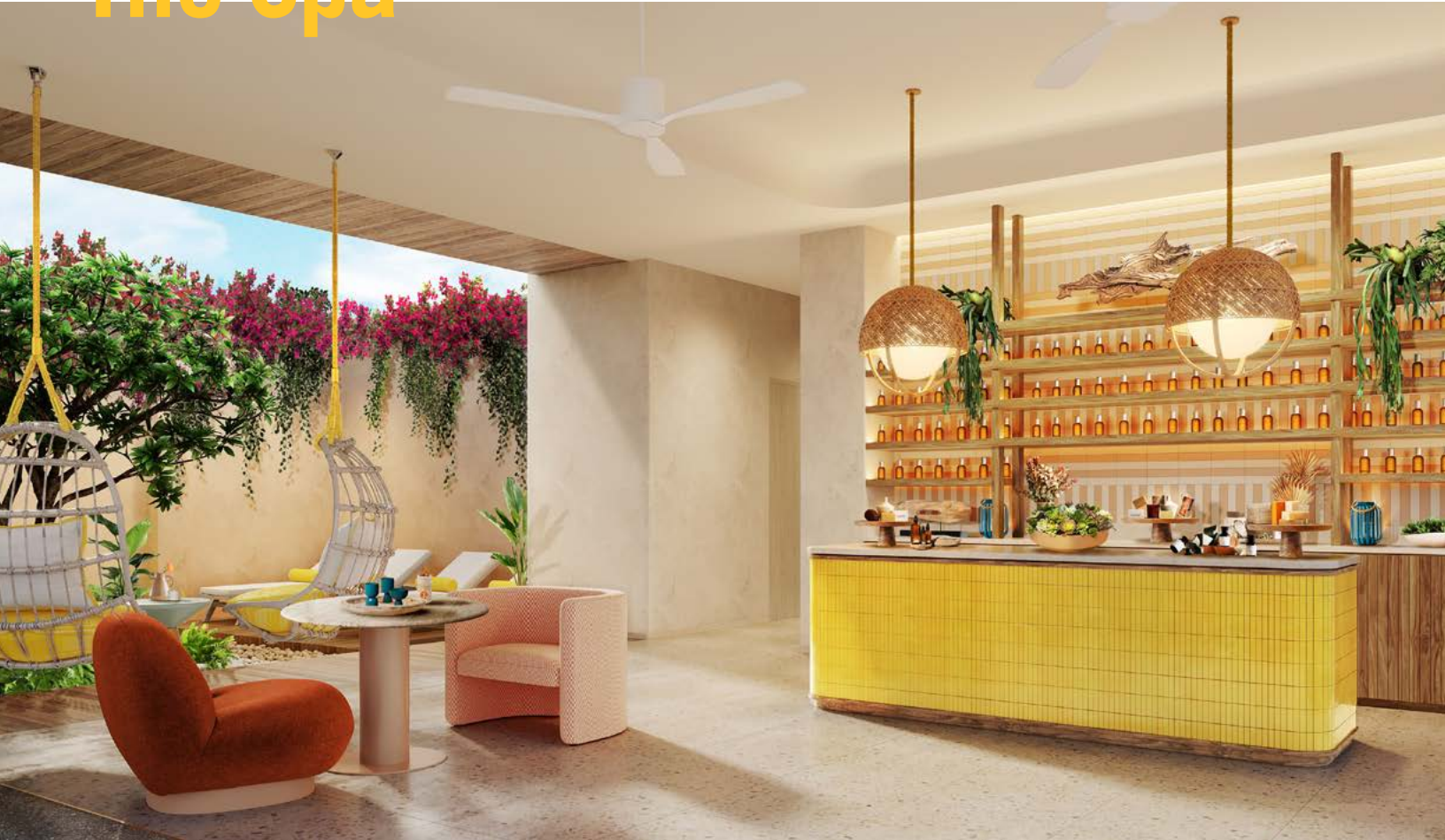
Swimming Pool	25 m x 14 m
Outdoor with lawn and beach flex areas	300 sqm

## Seat Count

Lawn	32
Pool Deck	34
Pool Bar	12
Beachfront Lawn	32
Beachfront Beach	90



# The Spa



The Spa reimagines the modern spa experience. Our services meld the traditional with the holistic, with a variety of treatments. You'll leave calm, grounded and refreshed. Aah.

**Area** 230 sqm      **Seat Count** 4 Treatment Rooms (2 single, 2 double)



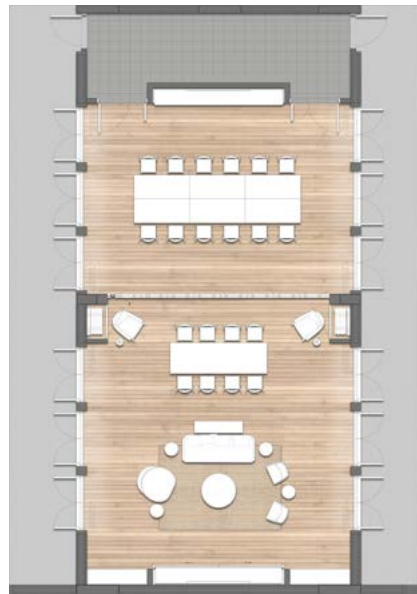
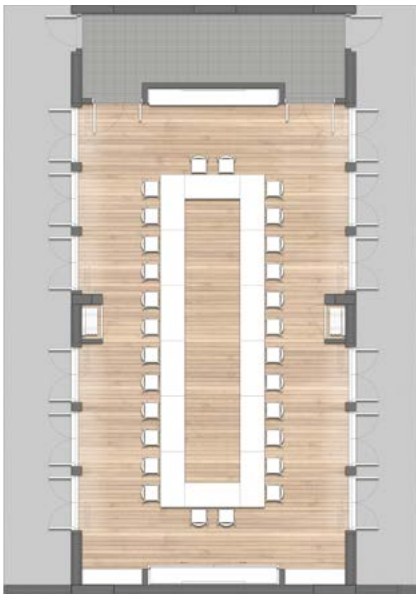
# The Gym

Need a break from the beach but wanna keep it hot? Work it out in our fitness center with state-of-the-art machines, free weights and more.



**Area** 58 sqm

# Meeting Room



**Area**  
114 sqm

**Seat Count**

Classroom	36
Theatre	60
Banquet (round tables)	48
Banquet (rectangular tables)	48
Conference	28

**For sales and events inquiries, please contact:  
[shh.sales@standardhotels.com](mailto:shh.sales@standardhotels.com)**

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